

C&T

Communities & Technologies

2011

Communities & Technologies 2011

The 5th International Conference on Communities and
Technologies

Queensland University of Technology, Brisbane, Australia

29 June - 02 July 2011

Brisbane, Australia

Sponsorship Prospectus





Invitation

We invite you to be a sponsor of the Communities & Technologies conference (C&T 2011) to be held in Brisbane from the 29th June to the 2nd July 2011. The biennial Communities and Technologies conference is the premier international forum for stimulating scholarly debate and disseminating research on the complex connections between communities - both physical and virtual - and information and communication technologies.

C&T 2011 welcomes participation from researchers, designers, educators, industry, and students from the many disciplines and perspectives bearing on the interaction between community and technology, including architecture, arts, business, design, economics, education, engineering, ergonomics, information technology, geography, health, humanities, law, media and communication studies, and social sciences. The conference program will include competitively selected, peer-reviewed papers, as well as pre-conference workshops, a doctoral consortium, and invited keynote and panel speakers.

In 2011 C&T will run back to back with the 9th International Conference on Computer Supported Collaborative Learning - CSCL 2011, July 4-8, 2011, Hong Kong, the 15th Pacific Asia Conference on Information Systems (PACIS) 2011, 7-11 July 2011, Brisbane and the 2011 World Planning Schools Congress (WPSC), Perth, WA, 4-8 July 2011.

Attendance at C&T 2011 is projected to be 250-300 researchers and practitioners.

Programme

The conference will be preceded by one day of workshops and a doctoral consortium on Wednesday 29th of June 2011. The main conference from Thursday 30th June to Saturday 2nd July 2011, will include keynote speakers, full papers, doctoral consortium contributions and workshops.

Website

The conference website at <http://ct2011.urbaninformatics.net/> will be updated to include the detailed programme closer to the event. Proceedings will be published in the ACM digital library (<http://www.acm.org/dl>). Sponsors will be recognised on the front page of the Conference Website.

Benefits of Sponsorship

As a thriving internationally renowned forum, C&T 2011 offers organisations providing products and services a unique chance to access a large number of existing and new clients. Use this opportunity to heighten your profile in the marketplace, make your products and services more visible, and showcase your company's research and development to future employees. Your support also brings benefits of





complimentary registration. Sponsorship helps us to create a premier conference for the C&T community and it is truly appreciated by C&T attendees.

The program committee consist of internationally renowned researchers and thought leaders. It is chaired by Associate Professor Marcus Foth, who is the founder and director of QUT's Urban Informatics Research Lab.

Venue

We are currently consolidating the venue for C&T 2011. The most likely candidate for hosting the conference is "The Edge", the State Library of Queensland's new digital culture centre. Situated at the banks of the Brisbane river opposite the CBD, the centre is part of Brisbane's cultural precinct which hosts the Gallery of Modern Art, the State Library of Queensland, the Queensland Performing Arts Centre, the Queensland Museum and the Queensland Art Gallery. The venue is located adjacent to the South Bank parklands, one of Brisbane's most popular tourist attractions. It is within easy walking distance to shops, restaurants, theatres, galleries, and public transport including buses, trains and ferries.

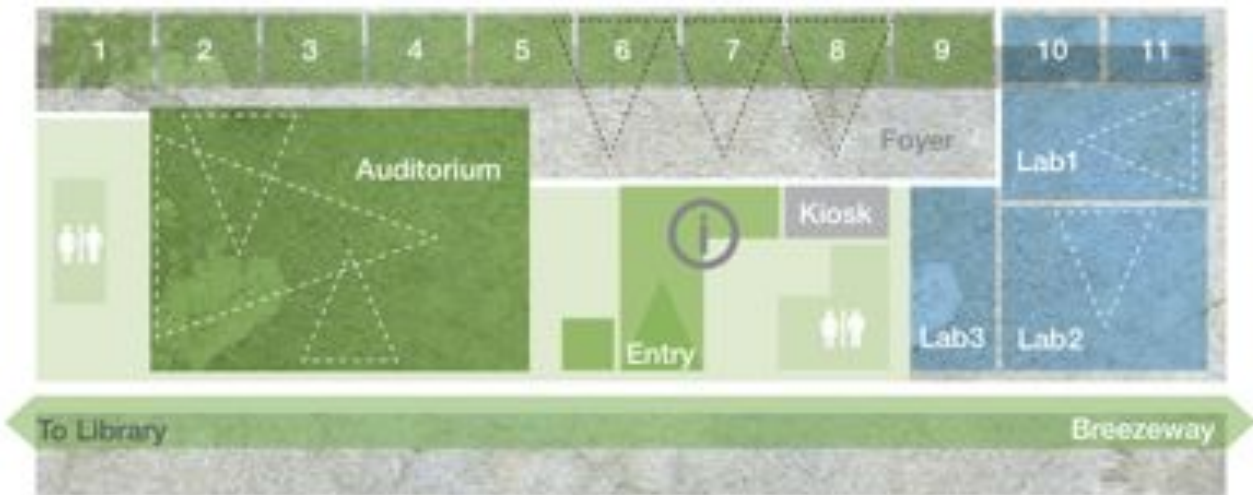


View from The Edge





Presentations and plenary sessions will be held at the Edge's main auditorium which will act as the hub for the conference. Sponsor exhibits and booths will be on display in the window bays right outside the auditorium. This will allow delegates to mingle freely throughout the exhibits. Refreshment breaks will be held in the same area as trade exhibits and displays.



The Edge - Layout

Attraction to Participants

Nestled in the south-east corner of Queensland in the heart of Australia's fastest-growing region, Brisbane is a young, modern, progressive city. A city replete with all the right facilities and an impressive list of credentials, but at the same time refreshingly authentic and untainted by pretensions. A city that speaks to both head and heart.

Known as one of Australia's most liveable cities, Brisbane is also making its mark as a smart-thinking research hub. Brisbane is home to one of the world's top three convention centres and an astounding assortment of unique and unusual venues. Brisbane is a cost-competitive destination fully outfitted with leading-edge research and business facilities, transport infrastructure and accommodation. The city is also home to QUT, a world-class university, a vibrant research and development community and a dynamic business sector. Brisbane has much to offer for all visitors. See www.brisbane.com.au for more information.

Sponsorship Opportunities

C&T 2011 is pleased to offer a range of sponsorship options at Gold, Silver and Bronze levels. To maximise exposure and audience perception, all Gold and Silver sponsorship options are associated with a specific conference feature (keynote sponsor, dinner sponsor, etc). As such, Gold and Silver sponsorships are limited, and will be allocated on a first-come, first-served basis.





Sponsors may also propose alternative ways to provide support while promoting their organisations.

All prices quoted are in Australian Dollars and are **inclusive** of tax (GST).

GOLD SPONSORSHIP (seven opportunities maximum)

Investment: AUD \$7,500

All Gold sponsorships include the option of a table in the exhibition area for demonstrations, promotional material, competitions etc. Please contact us if you wish to discuss ways to upgrade your exhibition space (for a reasonable additional cost).

OPENING KEYNOTE Sponsor/INDUSTRY KEYNOTE Sponsor/CLOSING KEYNOTE Sponsor

Three Opportunities - your support helps us to bring excellent keynote speakers to C&T 2011.

- Introduce the Opening/Industry/Closing Keynote Speaker as appropriate (2 minutes)
- Your banner at the Keynote session
- Up to two promotional items in delegate bag
- Main advertisement on the electronic front page on USB proceedings
- Half page mono advertisement in program booklet (finished artwork to be supplied by you)
- One table for company promotional material
- Acknowledgement and hyperlink on conference website
- Complimentary registration and conference dinner for two (2) company representatives

PANEL Sponsor

One opportunity - your support helps us to bring excellent panellists to C&T 2011.

- Introduce a featured panel discussion as appropriate (2 minutes)
- Your banner at the panel session
- Up to two promotional item in delegate bag
- Main advertisement on the electronic front page on USB proceedings
- Half page mono advertisement in program booklet (finished artwork to be supplied by you)
- One table for company promotional material
- Acknowledgement and hyperlink on conference website
- Complimentary registration and conference dinner for two (2) company representatives





CONFERENCE DINNER Sponsor

- An opportunity to make a speech at the conference dinner (up to 10 minutes)
- Opportunity for company banner to be hung at the conference dinner venue
- Up to two promotional item in delegate bag
- Main advertisement on the electronic front page on USB proceedings
- Half page mono advertisement in program booklet (finished artwork to be supplied by you)
- One table for company promotional material
- Acknowledgement and hyperlink on conference website
- Complimentary registration and conference dinner for two (2) company representatives

USB Proceedings Sponsor

- Company logo on delegate USB proceedings
- Up to two promotional items in delegate bag
- Main advertisement on the electronic front page on USB proceedings
- Half page mono advertisement in program booklet (finished artwork to be supplied by you)
- One table for company promotional material
- Acknowledgement and hyperlink on conference website
- Complimentary registration and conference dinner for two (2) company representatives

GREEN Sponsor

As part of ongoing sustainability strategies, C&T will offer an **optional** carry bag to delegates to hold proceedings, sponsor materials etc. as well as reusable water bottles and coffee mugs. By sponsoring the C&T delegate bag, bottles & mugs, you will also be contributing making C&T 2011 a greener conference.

- Company logo on delegate bag
- Company logo on water bottles & coffee mugs to be used throughout the conference and then given to delegates at the end of the conference
- Up to two promotional items in delegate bag
- Main advertisement on the electronic front page on USB proceedings
- Half page mono advertisement in program booklet (finished artwork to be supplied by you)
- One table for company promotional material
- Acknowledgement and hyperlink on conference website
- Complimentary registration and conference dinner for two (2) company representatives





SILVER SPONSORSHIP (eleven opportunities maximum)

Investment: AUD \$5,000

DOCTORAL CONSORTIUM Sponsor

- Your banner at the Doctoral Consortium venue
- One promotional item in delegate bag
- Advertisement on the electronic USB pen proceedings
- Quarter page mono advertisement in program booklet (finished artwork to be supplied by you)
- Acknowledgement and hyperlink on conference website
- Complimentary registration and conference dinner for one (1) company representative

LUNCH BREAK DEMONSTRATION Sponsor

(Three opportunities)

- An opportunity to deliver a 30 minute presentation of your product, service or organisation to delegates during one of the conference lunch breaks. Presentations will be advertised in the program, and will take place in one of the conference theatres.
- One promotional item in delegate bag
- Advertisement on the electronic USB pen proceedings
- Quarter page mono advertisement in program booklet (finished artwork to be supplied by you)
- Acknowledgement and hyperlink on conference website
- Complimentary registration and conference dinner for one (1) company representative

WELCOME RECEPTION Sponsor

- An opportunity to make a brief speech at the welcome reception (5 minutes)
- Opportunity for company banner to be hung at the welcome reception venue
- One promotional item in delegate bag
- Advertisement on the electronic USB pen proceedings
- Quarter page mono advertisement in program booklet (finished artwork to be supplied by you)
- Acknowledgement and hyperlink on conference website
- Complimentary registration and conference dinner for one (1) company representative





WORKSHOP Sponsor

Four opportunities - Choose from our range of workshops on Digital Cities, Semantic Ambient Media Experience and others: <http://ct2011.urbaninformatics.net/program/workshops/>

- Your banner at the Workshop venue
- One promotional item in delegate bag
- Advertisement on the electronic USB pen proceedings
- Quarter page mono advertisement in program booklet (finished artwork to be supplied by you)
- Acknowledgement and hyperlink on conference website
- Complimentary registration and conference dinner for one (1) company representative

LANYARD Sponsor

- Company Logo on conference pass lanyards
- One promotional item in delegate bag
- Advertisement on the electronic USB pen proceedings
- Quarter page mono advertisement in program booklet (finished artwork to be supplied by you)
- Acknowledgement and hyperlink on conference website
- Complimentary registration and conference dinner for one (1) company representative

STUDENT VOLUNTEER Sponsor

- Company logo with C & T 2011 logo on T-shirts worn throughout the Conference by the team of Student Volunteers and organisers. Sponsor provides the T-shirts.
- One promotional item in delegate bag
- Advertisement on the electronic USB pen proceedings
- Quarter page mono advertisement in program booklet (finished artwork to be supplied by you)
- Acknowledgement and hyperlink on conference website
- Complimentary registration and conference dinner for one (1) company representative

BRONZE SPONSORSHIP

BOOK SALES

Investment: AUD \$2,000

- One table for book display
- Complimentary refreshments and lunches for one person.





PROMOTIONAL MATERIAL

Half page mono advertisement in program booklet

Investment AU\$750

Your promotional material in electronic USB proceedings

Investment AU\$375

IN-KIND SUPPORT

We welcome in-kind contributions. For example, writing pads, pens, other items or assistance in running the Conference - please contact the C&T Sponsorship Chair (details below).

ENQUIRIES

Enquiries regarding sponsorship packages should be directed to:

Markus Rittenbruch

Sponsorship Chair

+61 7 3842 9403 (phone)

+61 407 282 521 (mobile)

m.rittenbruch@qut.edu.au



How to Sponsor C&T 2011

1. Select the category you wish to sponsor and call the Sponsorship Chair to discuss alternatives.
2. Email the completed form to: m.rittenbruch@qut.edu.au or FAX to **ATTN: Markus Rittenbruch** 07 3842 9773. We will send you an invoice.
3. Please pay the invoice by the dates specified below.

I choose to be a:

<input type="checkbox"/> Gold Sponsor (AUD\$7,500) of:			<input type="checkbox"/> Opening Keynote	<input type="checkbox"/> Industry Keynote
			<input type="checkbox"/> Closing Keynote	<input type="checkbox"/> USB Proceedings
			<input type="checkbox"/> Conference Dinner	<input type="checkbox"/> Panel Discussion
			<input type="checkbox"/> Green Sponsor (Bags, Water bottles & coffee mugs)	
<input type="checkbox"/> Exhibition table space required (included in Gold sponsorship)				
<input type="checkbox"/> Silver Sponsor (AUD \$5000) of:			<input type="checkbox"/> Lunch Break Demonstration	<input type="checkbox"/> Workshop:
			<input type="checkbox"/> Welcome Reception	<input type="checkbox"/> Conference Lanyard
			<input type="checkbox"/> Student Volunteer	<input type="checkbox"/> Doctorial Consortium
			<input type="checkbox"/> Other or Exhibitor (By arrangement with Industry Chair)	
Please specify:.....				
<input type="checkbox"/> Book Sales (AUD \$2,000)	<input type="checkbox"/> Booklet Advertisement (AUD \$750)	<input type="checkbox"/> USB advertisement (AUD \$375)		
<input type="checkbox"/> Alternative Sponsorship (as arranged with sponsorship chair)		<input type="checkbox"/> In-kind support.		
Please specify:.....		Please specify:.....		
At C&T 2011, for the total cost of AU\$.....				

Please contact me to finalise details. I will supply my organisation's overview for publicity and logo for use on web and printed materials, as soon as my Sponsorship is confirmed.

NAME:..... POSITION:.....

ORGANISATION:.....

ADDRESS:.....

CITY/SUBURB:..... STATE:..... POSTCODE:..... COUNTRY:

TEL:..... FAX:..... MOB:..... EMAIL:.....

SIGNED:..... DATE:...../...../.....

Conditions

- i. All opportunities are allocated strictly in order of receipt.
- ii. 50% of the total cost committed is to be paid as a deposit by 31st March 2011. The balance to be paid by 31st May 2011. Tax invoices will be provided.
- iii. Cancellation of bookings must be made in writing and forwarded to the Sponsorship Chair m.rittenbruch@qut.edu.au or the FAX address above. Cancellations received before 30th April 2011 will receive a refund of all payments, less the non-refundable deposit of \$330, including GST.